

Pacific International Hotels increase their direct online bookings.

The Mission

Provide a solution to promote and sell the group's 17 hotels, direct, via the corporate website.

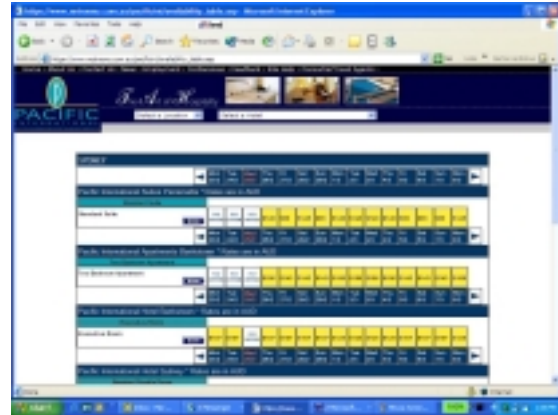
Offer clients a secure, simple and fast solution to compare and book the group's hotels.

The Netroomz Solution

- Netroomz adopts the look and feel of the corporate website, is intuitive and fast for customers to use.
- Simple management tools empower the hotels to rapidly deploy and modify rates and offers on the website.
- A fully managed and supported solution ensures customers are able to browse and book, 24/7.
- Customer data is accessible to Pacific International Hotels, enabling them to develop direct online relationships with clients using tools such as e-marketing

The Result

Netroomz has delivered significant increases in room-nights booked via their own website, far exceeding the expectations of the company's executive team.



Customers can browse rates and packages across several hotels.

The Customer

“Netroomz has been a hit, it has exceeded our expectations.

We have enjoyed a dramatic increase in direct online bookings and it is continuing to grow.

The feedback from our guests and our staff alike has been very positive.”

*Mr John Hiscox
General Manager – Finance and Operations
Pacific International Hotels*

Pacific International Hotels increase their direct online bookings.

Pacific International Hotels operate 17 hotels and resorts situated throughout Australia and the Asia Pacific region.

Designed for comfort and relaxation, Pacific International Hotels are situated in popular, sought-after locations, within easy walking distance of major business, shopping, entertainment and tourist attractions.

Guests can select from traditional hotel style accommodation, serviced apartments, and full service all suite hotels - all of international standard.

Fully Managed and Outsourced

The Netroomz solution is a fully managed and outsourced.

This means that Pacific International Hotels staff require no technical expertise, training or internal infrastructure to maintain and manage their web booking presence.

Easy to manage and update

Because Pacific International Hotels operate in a highly competitive business they need to be able to respond swiftly to changing market conditions.

Netroomz provides administration functions that enable their hotels to quickly and easily deploy or modify rates, restrictions, offers and availability on the web-booking engine – with immediate effect.

Easy and fast to book

Pacific International Hotels wanted to implement a solution which would enable their clients to easily browse and compare the rates and packages on offer across their collection of hotels and to complete a confirmed booking, quickly and securely.

Scalable

The solution is built upon industry standard technologies, ensuring Pacific International Hotels have a foundation which is scalable can adapt to meet their future needs.



Hotels can easily update rates and allotments in a single step.

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